



# JOIN US IN CELEBRATING DIVERSITY, INCLUSION, AND PRIDE THIS JUNE

At LGBT Youth Scotland, we believe that everyone should feel proud of who they are, which is why we are inviting you to join us in our #proudbecause campaign.

Right now, young people tell us it's not always easy, or even possible, to be out and proud. So there's never been a better time to let them know that we are proud of them. We're reaching out to you, as one of our most valued supporters, to help us make a difference in the lives of LGBTQ+ young people this June. There are countless ways you can get involved and show your support:

## **HOST A PRIDE COFFEE MORNING AND SCREEN OUR PRIDE ANIMATIONS**

Gather your employees for a joyful Pride-themed coffee morning! Brew some coffee, serve rainbow treats, and come together to celebrate diversity. You can also screen our exclusive Pride clips during the event and collect donations to support our cause. Let's spread love, one cup at a time!

## **ORGANISE A FUNDRAISING CHALLENGE**

Encourage your team to get creative with fundraising challenges! Whether it's a sponsored walk, a virtual talent show, or a bake-off, there are endless possibilities to raise funds while having fun. Share your fundraising journey on social media using the hashtag #proudbecause and inspire others to join in!

### SUPPORT OUR PRIDE MERCHANDISE

Show your pride with our exclusive merchandise! From rainbow pins to vibrant t-shirts, our Pride collection is a stylish way to support LGBTQ+ young people. Browse our merch for your team or customers and spread the message of love and acceptance wherever you go.

## **ASK YOUR TEAM WHAT MAKES THEM PROUD**

As part of a coffee morning or fundraising challenge, or as a stand-alone activity, ask your team to reflect on the meaning of Pride for them. Use our <u>poster template</u> to capture their #proudbecause responses. Take a photo of each person holding up their poster and submit it on our <u>community feed</u>.